FOR IMMEDIATE RELEASE

Do You Have What it Takes to Win a Nobel Prize?

Monday June 6, 2011, Applied BioPhysics.

Dr. Ivar Giaever, Nobel Laureate in Physics 1973, co-founder and CTO, provides insight into what he believes it takes to win a Noble Prize in this 30 minute video. Dr. Giaever explains how only a handful of laws explain everything in the universe, including life. Stubbornness, creativity, skepticism, patience, and, of course luck, are all essential ingredients to winning this coveted prize. He even calculates the odds of winning a Nobel Prize, which are surprisingly much better than winning the Lottery! He muses about the difference between science and technology and how "you don't have to know everything, just what is important" and how "science is moving from discovering the laws of nature to making inventions.

The video can be viewed at:

http://www.biophysics.com/news.php

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